



The Bold Flavored Round Cheese

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“At last –Round Cheese for Burgers!”

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Here is an interesting new item to add to any story about Memorial Day or Summer Bar-B-Ques:

Now there is round cheese that fits on round foods like burgers, cutlets, bagels, rolls, English muffins, bowls of chili, tortillas and eggs.

Bar-b-que cheeseburger fans can melt on gourmet flavor without the mess of plain square cheese. The spicy tang of GourMelts® Habanero Jack or the wood smoked flavor of GourMelts® Smokey Cheddar make burgers taste so good, they have been called *“The best round thing to hit burgers since the bun!”*

GourMelts® was launched by the NY based inventor/entrepreneur brothers, Roger and Dennis Browner. They are rapidly expanding distribution in supermarkets by arranging for sale of GourMelts® cheese with the burger meats.

Many flavors are on the way: Wild Horseradish™, Blues Cheese™, Saxy Cajun™ and more. Cheese lovers can vote for their favorite flavor ideas and find out where GourMelts® is available at <http://www.GourMelts.com>

Watch for GourMelts® on the Home Shopping Network (HSN)!

The GourMelts team is available for interview by phone or appearance at media events. They are often seen at major public gatherings in chef suits displaying a large model of the round cheese on a burger in front of a giant GourMelts photo banner!

Pictures and additional background info are available <http://www.GourMelts.com/PR.html>

Samples of GourMelts® cheese are available upon request!

Please see attached sell sheets for additional details- and feel free to ask any questions or share any suggestions you may have. Thank you!

Respectfully,

Roger Browner, CEO
“Cheese Executive Officer”
GourMelts LLC

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